

Cash Management Systems are Complicated

Modern cash management systems are robust with features and functionality, but learning this functionality can leave customers overwhelmed and frustrated. Banks have limited resources to train new customers on how the system operates resulting in slow adoption rates and increased customer service costs. To compound this learning curve issue, the system is always evolving with new services or upgraded functionality which drives the need to train existing customers.

Online Video Tutorials are the Answer

An online video tutorial can simplify the cash management system for customers and are available 24 hours a day, seven days a week. This allows customers to learn how to use the system at their convenience and reduces the need to call the bank. Online video tutorials make onboarding new customers easier and also allow existing customers to learn new functionality quickly.

Generated Systems is the Solution

Generated Systems is uniquely qualified to create your cash management online video tutorials because as a company we have:

- A proven process that results in high quality video tutorials of your cash management system narrated by a professional voice actor
- In depth knowledge of several commercially available cash management systems and decades of cash management software experience
- Existing cash management system voice scripts and story-boards
- Bank branded video launching center
- Maintenance program to ensure that your videos stay current

Features:

- Bank Branded Video Launching Center
- In Depth Video Tutorials Showing Bank's System
- Narrated by Professional Voice Actor
- Browser & Tablet Compliant
- Bank-centric Production Process

Benefits:

- Reduces Training & Customer Support Costs
- Increases System Adoption Rates
- Accelerates Sales Efforts
- Showcases e-Banking System

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