Generated Systems
Technologies, Inc.

Demonstrating the Cash Management System is Difficult

Banks invest a lot of time and resources into implementing Cash Management systems. However, these systems often do not include a way for sales representatives to demonstrate the system functionality to clients and prospects. Even if the vendor does provide a sales demo, it often lacks bank branding, includes extraneous or mismatched functionality and quickly becomes stale.

Using a production or test system for a demo can be problematic as well. This task is often performed by a very busy product manager, who must ensure relevant data files are loaded, interfaces are operational and the system is accessible.

An Interactive Sales Demo is the Answer

A high quality HTML interactive sales demo would allow your sales representatives to showcase the features and functionality of the Cash Management system. This leads to increased sales and customer adoption.

Further, if you make the interactive sales demo available on the bank website, your customers can click through and evaluate the system 24 hours a day, seven days a week.

Generated Systems is the Solution

Generated Systems creates high quality interactive sales demos that have the following characteristics:

- Simulate the real world cash management system
- Allow the sales representatives to click through the system
- Show the exact branding and services offered by the bank
- Display fictitious data to ensure a secure demo environment
- Run in web browser either from the bank's website or offline on a sales representative's computer

Generated Systems is the best choice to create your interactive sales demo because we have:

- A proven process with minimal need of bank resources
- A team with decades of cash management software experience and in depth knowledge of many commercially available cash management systems
- Maintenance program to ensure that your interactive sales demo stays current
- Most importantly, happy customers as references

Features:

- **High Quality HTML Interactive Sales Demo**
- **Browser & Tablet Compliant**
- **Bank-centric Production Process**
- **Bank Branded**
- **Works Online or Off-line**

Benefits:

- **Provide Valuable Tool for Sales Team**
- **Increase Sales & Customer Adoption**
- **No Dependency on Live System for Demonstrations**
- **Provide Online Sales Demo for Customers & Prospects**
- **Showcase Cash Management System**

Contact Us:

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